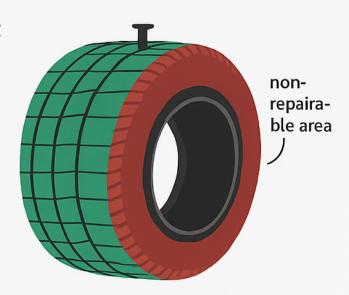
TireShop IQ

UNDERSTANDING THE TIRE REPAIR ZONE

REPAIR ZONE BASICS:

Where Safe Repairs Are Allowed

Only punctures in the tread repair zone are eligible for a safe repair. This area is typically the center portion of the tread—away from the shoulders and far from the sidewall.



REPAIRS ARE ALLOWED WHEN:

- ✓ Puncture is in the TREAD AREA
- ✓ Hole Size is Within Limits
- ✓ No Overlapping Past Repairs
- ✓ The Tire's Structure Is NOT Compromised
- ✓ The Tire Can Be Properly Repaired

REPLACE THE TIRE IF:

- Damage Is on the SIDEWALL or SHOULDER
- ★ The Puncture is Too Large
- ★ The Internal Casing is Affected
- ★ The Tread is Too Wom
- Run-Flat or Extended Mobility Tires With Zero-Pressure Damage

TireShop IQ Teaching Tip: How to Explain This to Customers

Your puncture is outside the safe repair zone. Even if we sealed it, the fire flexes heavily in that area and the repair won't hold. We don't want to send you back on the road with something unsafe—replacement is the correct call here.